



From Smart Labs to Historic Sites

Visitor Tours - 30th Oct

C4IR Saudi Arabia is pleased to present three curated tours celebrating the Kingdom's commitment to both innovation and heritage. Delve into state-of-the-art research at King Abdulaziz City for Science and Technology (KACST) Labs, observe emerging start-ups in action, or immerse yourself in the rich history of Diriyah.

Tour 1

KACST - IR 4.0
Capability Centre

1:30 PM
to 4:30 PM

Places are limited, early booking is advisable.
Each participant may book only one innovation tour.

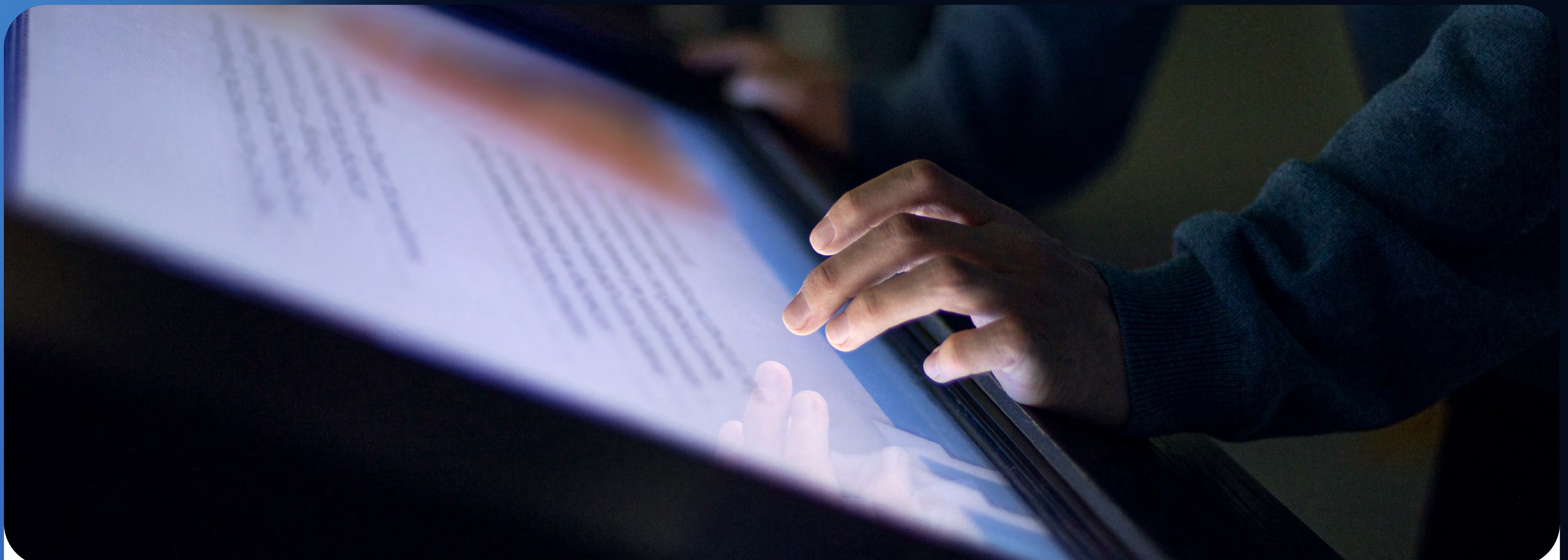
Located at KACST Al Kharij, approximately one hour from Riyadh, the Centre features a live smart factory and interactive zones that demonstrate how Saudi industries are adopting intelligent solutions across the value chain.

Site 1 | Smart Factory



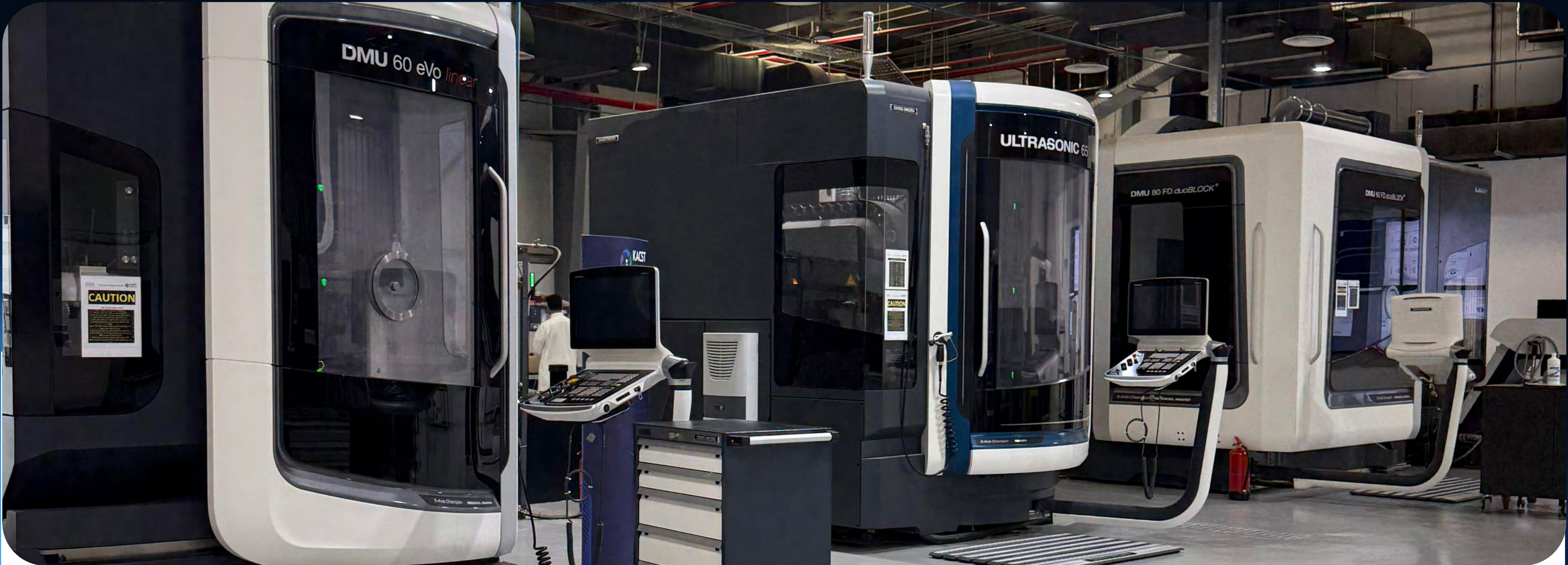
Observe smart manufacturing, automation, and robotics in operation.

Site 2 | Interactive Zones



Engage with exhibits showcasing practical industrial applications.

Site 3 | Innovation Zone



Immersive walkthrough of real-world Industry 4.0 use cases, where live solutions are showcased.



Tour 2

KACST Labs

1:30 PM
to 4:30 PM

On your KACST Labs tour, discover research and innovation facilities. Experience interactive spaces where institutes, and next-generation labs demonstrate research and technology in practice.

Site 1 | Genome Core Lab



Advanced genetic research and its real-world applications.

Site 2 | Clean Room Lab



Design and manufacturing of industrial applications.

Site 3 | Future Mobility Institute



Institute where smart transport solutions are being developed for cities of tomorrow.

Site 4 | Industry 4.0 Centre



Advanced manufacturing machines.

Site 5 | The Garage



An innovative space for emerging startups.

Tour 3

Diriyah

4:30 PM
to 7:30 PM

Experience the legacy of Diriyah, where beautifully restored architecture, traditional craftsmanship, and natural landscapes tell the story of the Kingdom's origins.

Site 1 | Al Bujairi District



Overlooking Wadi Hanifah and the At-Turaif District, this vibrant destination welcomes visitors to Diriyah, where cafés and restaurants set within landscaped courtyards and shaded walkways offer a dining experience infused with the charm of traditional Najdi heritage.

Site 2 | Fortress in At-Turaif & Diriyah Museum



At-Turaif, was designated a UNESCO World Heritage Site in 2010. It served as the seat of the Emirate of Diriyah during the First Saudi State (1727–1818). The site features mud-brick structures, a museum, courtyards, and towers that showcase traditional Najdi architecture.

Tour Logistics



Assembly Time

- 1:15 PM for KACST Tours
- 4:15 PM for Diriyah Tour



Meeting Point

Main entrance of the event,
Four Seasons Hotel Riyadh



Contact Person

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Important Information

Please arrive on time, wear comfortable
clothing and shoes suitable for walking,
and bring your ID.

Whether you are exploring pioneering research environments or the Kingdom’s cultural heritage, our tours offer a unique glimpse into Saudi Arabia’s past, present, and future. We look forward to welcoming you to these curated experiences, designed to enlighten and inspire you.

C4IR Saudi Arabia
Events Team