







# 3<sup>rd</sup> Saudi Forum for 4IR 2025: Frontiers of Global Technology

October 29–30, 2025

• Four Seasons Hotel, Riyadh

**Media Kit** 





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# About 3<sup>rd</sup> Saudi Forum for 4IR 2025

The world stands at a defining moment in technological transformation. As Al, automation, and computing breakthroughs in quantum and biomanufacturing reshape industries, economies, and societies, the challenge is no longer just about adoption—it's about convergence. How do we bridge the gap between policy, technology, and execution to ensure that this transformation benefits not just industries, but economies and societies as a whole?

3<sup>rd</sup> Saudi Forum for 4IR 2025 will convene industry leaders, policymakers, innovators, and community members from across the C4IR Network to explore how AI, digital sandboxes, smart factories and next-generation deep tech breakthroughs are driving competitive, sustainable, and inclusive progress across sectors.

The Forum will spotlight the intersection of industry, economy, and society in the Intelligent Age—where scaling technology is no longer a choice, but imperative.

To attend the Forum REGISTER NOW











# Discover the Forum

The Kingdom is emerging as a global leader in industrial transformation, driven by investments in Industry 4.0 and frontier technologies and taking a proactive role to unite stakeholders to be globally competitive.

# The Forum will explore:

- Policies for innovation, responsible scaling, and inclusive access to Industry 4.0 technology, and the growth of the SME ecosystem.
- The bioeconomy and quantum economy as engines of national transformation, advancing innovation, sustainability, and long-term competitiveness.
- Sustainable approaches to industrial transformation in the Intelligent Age.

Highlights from 2<sup>nd</sup> Saudi Forum for 4IR 2023

1M Online Streams

124M Media Shares 43.3M
People Reached

247K
Digital Engagements







# Why You Should Attend



## Connect with 500 Influential Stakeholders

Engage with a powerful mix of representatives from government, business, academia, and research.



# **Engage with Global Innovators and Local SMEs**

Meet with members of the global C4IR network, regional centers, young leaders, global shapers, tech pioneers, and leading local SMEs.



# Gain Insight Through High-Impact Sessions

Participate in dynamic workshops and panels focused on technology adoption, scaling strategies, and industrial transformation in the Intelligent Age.









# Program Highlights

The Forum will feature livestreamed panels and closed-door workshops built around six core themes. Together these tracks explore the real-world impact of Industry 4.0 and frontier technologies, connecting global communities to shape practical solutions at the intersection of industry, policy, and society.

### The Intelligent Economy



**Future-Proofing Society** 



**Beyond Digital** 



The Future of Industry



Responsible Technology and Ethical Frontiers



Strategic Resources for the 4IR Economy











# Speakers

Over two days of expert-led, high impact discussions, our distinguished speakers will share insights and present bold ideas shaping tomorrow.

Visit **c4irsaudiforum.org** to view the full lineup of speakers, including industry leaders, tech pioneers, academics, and experts in Industry 4.0 and frontier technologies.

Read our speaker biographies to discover more about these influential voices of innovation.









| Saudi Arabia | Centre for the | Fourth Industrial | Revolution





# Agenda

The Forum's agenda provides a clear framework for each session, outlining the focus and intended outcomes to support purposeful discussions. Each session offers practical insights and fresh perspectives to engage participants. Collectively, the sessions encourage collaboration and measurable progress.

**VIEW THE AGENDA** 













# Message Objectives

Hashtag

#3rdSaudiForum4IR

Slogan

Frontiers of Global Technology

# 3<sup>rd</sup> Saudi Forum for 4IR's Communication Objectives



## **Practical Innovation**

The Forum will enable multiple actionable plans by showcasing success stories and models that validate the potential of innovative solutions.



### Connect the Present to the Future

The Forum will showcase active case studies and investment opportunities, demonstrating how Industry 4.0 and frontier technologies unlock innovation and growth for a future-ready economy.



### **Knowledge Platform**

The Forum will establish itself as a leading knowledge platform by presenting at several publications, white papers, and expert analyses on 4IR technologies, enabling informed discussion and actions.



### Forge Partnerships, Drive Growth

The Forum will help facilitate several strategic partnerships between business leaders, investors, and experts to accelerate economic growth and technology adoption.



### **Inspire and Lead Change**

During the Forum, the Kingdom will convene global and local decision-makers in at least 10 high-level sessions to exchange expertise and generate actionable initiatives for technological and sustainable development challenges.



### Global Tech Leadership

By the end of the Forum, the Kingdom will strengthen its global tech leadership by engaging 90+ international leaders via its World Economic Forum partnership, enabling measurable knowledge exchange on Industry 4.0 and frontier technologies.











# Messaging House

# Communications Main Messages

The Centre for the Fourth Industrial Revolution Saudi Arabia, in partnership with the World Economic Forum and King Abdulaziz City for Science and Technology (KACST), is organizing the 3<sup>rd</sup> Saudi Forum for the Fourth Industrial Revolution (3SF) under the theme «Frontiers of Global Technology,» establishing it as a global platform for dialogue, knowledge exchange, and shaping policies related to emerging technologies.

The 3<sup>rd</sup> Saudi Forum for the Fourth Industrial Revolution embodies the Kingdom's ambitions to build a diversified, knowledge-based, and innovation-driven economy. It contributes to achieving Saudi Vision 2030 objectives by directing the industrial and technology sectors

## 03

Organizing the Forum reflects the Kingdom's status as a regional and global center for innovation. It serves as a model for integration between national institutions and international bodies, reinforcing the global community's confidence in the Kingdom's capabilities and toward advanced, high-value industries. demonstrating its readiness to host and manage major global events in line with the highest organizational standards and its international position.

#### 04

The Forum offers participants an integrated experience combining highlevel dialogue sessions, specialized workshops, and interactive showcases, thereby enhancing the scientific and practical value of the event.

The Forum is a strategic step towards the localization and development of Fourth Industrial Revolution technologies in the Kingdom, achieved by strengthening national capabilities and empowering local talent to ensure the sustainability of technological and knowledge-based development.

The Forum brings together a global and local select group comprising over 90 speakers, including influential leaders and experts in innovation from government entities and the private sector. This intensive participation provides a unique opportunity for direct interaction with decision-makers and academics, enriching the discussion and supporting the formulation of foresight recommendations.

### 07 \_\_\_\_\_

The Forum provides an opportunity to exchange ideas and gain expertise with a select group of global experts and innovation leaders. It works to provide a comprehensive framework for the governance and development of innovation in the Kingdom, supporting the enablement of national R&D programs through partnerships between research institutions and relevant entities.

### **08**—

The 3<sup>rd</sup> Saudi Forum for the Fourth Industrial Revolution underscores the Kingdom's drive to develop and deploy advanced technologies, highlighting its pivotal role in promoting the Digital Economy.

### 09-

The 3<sup>rd</sup> Saudi Forum for the Fourth Industrial Revolution 2025 is held with the support of a select group of strategic partners and sponsors, affirming strong confidence in the Kingdom's position as a regional hub for innovation.

### 10

Riyadh is set to host the Quantum Economy Meeting of the World Economic Forum (WEF) 2025, which will take place on the sidelines of the 3<sup>rd</sup> Saudi Forum for the Fourth Industrial Revolution 2025 from October 29 to 30. The Centre for the Fourth Industrial Revolution Saudi Arabia will coordinate this important meeting in collaboration with the World Economic Forum. The meeting will convene over 100 senior leaders from governments, companies, and stakeholders from academia and international organizations for a high-level dialogue on global cooperation and responsible innovation in Quantum Technologies.









# **Photo Gallery**

Instantly download high-resolution photos from the event through the QR code



# **Brand Guidelines**

Instantly download brand guidelines through the QR code











# About C4IR Saudi Arabia

The Centre for the Fourth Industrial Revolution Saudi Arabia, hosted at King Abdulaziz City for Science and Technology (KACST), stands as a national platform dedicated to the responsible development and adoption of emerging technologies.

As an affiliate of the World Economic Forum, the Centre collaborates to codesign and accelerate the creation of governance principles, policies, and protocols that foster innovation in fields such as AI, quantum technology, autonomous systems, and urban innovation.

KACST's continued leadership is instrumental in advancing Saudi Arabia's innovation ecosystem, ensuring that technological progress aligns with national priorities and global standards. Through its stewardship, KACST empowers C4IR Saudi Arabia to drive forward-thinking initiatives that shape the future of technology and innovation in the Kingdom.

# 3<sup>rd</sup> Saudi Forum for 4IR Sponsors



### **Gold Sponsor**



### **Enabling Partner**



### **Bronze Sponsor**



**Digital Sponsor** 











# Media Contacts and Social Media Links

For media enquiries related to 3<sup>rd</sup> Saudi Forum for 4IR 2025 and the activities of C4IR Saudi Arabia, please contact us:



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Please visit our websites for more information:

c4irsaudiforum.org

Follow C4IR Saudi Arabia on social media to stay up to date:









